

Steps and Tips for Taking Quality Photos and for Posting on Social Media

Thank you for supporting Let's Grow Kids and for volunteering to wear one of our shirts or pieces of swag at an event in your community. This visibility throughout the state helps build awareness for Vermont's Child Care Campaign!

Please take a photo and help us spread the word.

Here are a few tips for taking quality photos when you're out and about supporting Let's Grow Kids in your community:

- 1.) If you're wearing LGK swag, make sure it's visible!
- 2.) If you're with a political candidate, make sure they get in the photo!
- 3.) Check your lighting – use the sun to your advantage but don't let it wash out your photo.
- 4.) Horizontal photos work better on social media.
- 5.) It's better to get closer and not use too much zoom.

Then submit your photos to Let's Grow Kids! You can send photos directly to info@letsgrowkids.org with the subject line “**LGK Photos**” and please make sure to include your **name, where you're from** and/or **where the photo was taken**.

Here are a few tips for posting on social media:

Step 1: If you haven't already, make sure to follow and like @LetGrowKids on [Facebook](#), [Instagram](#), and [Twitter](#)!

Step 2: When posting pictures from an event—make sure to TAG Let's Grow Kids in those posts. If you're new to tagging, just type @Let'sGrowKids—a menu will drop down, and you can just click on the LGK logo.

Step 3: Use hashtags! You can hashtag the town or city where the photos were taken (e.g. #Waterbury) and if it's for a holiday or theme, make sure to include that, like #July4th.

*Remember to keep your posts positive and to the point. Shorter posts typically get more engagement on social media.