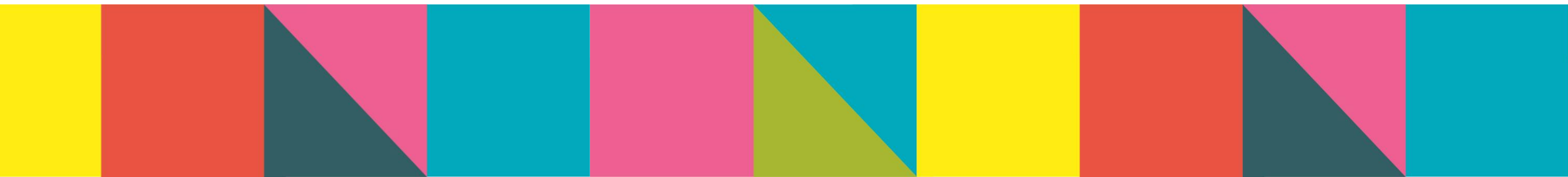




**FIVE VINE
CONSULTING**

The Business of Child Care:

Vermont and National Perspectives on
Where We Are and Where We Are Going



Objectives & Agenda



Objectives: In the midst of this unprecedented global public health crisis, there are many shifts in the child care business landscape, both locally and nationally. We will discuss the state of the industry and what we might expect in the future here in Vermont and nationally.

Agenda:

- **Welcome, Introductions, & Reminders** (*5 minutes*) – Emily Blistein; Director of Business Strategy, LGK
- **Reflections from** (*28 minutes*):
 - Aly Richards; CEO, Let's Grow Kids
 - Lynette Fraga, PhD; Executive Director, Child Care Aware® of America
 - Morgan Crossman, PhD; Executive Director, Building Bright Futures
 - Lawrence Miller; Consultant, Five Vine Consulting, LLC
- **Q & A for webinar participants** (*25 minutes*)
 - Facilitated by Brenda Metzler; Community & Program Support Specialist, LGK
- **Closing & Summary** (*2 minutes*) – Trey Martin; General Counsel, LGK



Professional Development Reminders



This training is eligible for one professional development credit through Northern Lights.

A reminder that in order to receive PD for this webinar, you will need to:

- Remain on the webinar for the entire hour
- Submit your BFIS number OR full name and address exactly as it appears in the information system
 - There was a prompt to enter your number when you registered for this webinar, so you may have already done this
 - If you had any trouble, or don't know your BFIS number, please contact Ansley@letsgrowkids.org and she will help you out!

LGK's Coronavirus Resource Page



STAYING HEALTHY



STAYING INFORMED



RESOURCES FOR EARLY CHILDHOOD EDUCATION PROGRAMS



RESOURCES FOR FAMILIES

RESOURCES FOR EMPLOYERS

WHAT YOU CAN DO

WEBINARS

In the midst of this unprecedented global public health crisis, navigating current state and federal legislation, money, and employment matters can all be tricky. Let's Grow Kids is here to connect you (at no cost) with financial, tax, accounting, and human resources professionals and with resources that will help you make decisions for you and your business.

Name *

Email *

Phone *

Name of your child care program *

THANK YOU!



Thank you so much!! We are here for you, and so many others are too.

The State of our State



- What does it mean to have our moment right now?
- What have we learned?
- Where are our opportunities?
- YOU are the heart of society and the backbone of a thriving economy. The whole world just got a front row seat to that – so *let's take this momentum and make high-quality, affordable child care a cornerstone of recovery!*



Lynette Fraga

Executive Director, Child Care Aware[®] of America



Pandemic is impacting providers across the country

"Right now, I need federal policy makers to take a deeper look at the child care industry and realize the impact we have on the working world should we not be able to operate our business."

--Child care provider in Maryland

"I am afraid I will not be able to pay the rent and other bills because of this. I am scared for the employees because they depend on the paycheck to survive and, if I close, I am worried about the children that I have on child care assistance, what is going to happen to them."

--Child care provider in Iowa

"We're going under, absolutely no money. We stand to lose everything."

--Child care provider in Washington

Child Care Aware[®] of America Resources

Resources available at ChildCareAware.org



**CCAoA Emergency
Child Care &
Technical Assistance
Center™:**
Includes
Hotline/Chat/Email
Support to Providers
and CCR&Rs



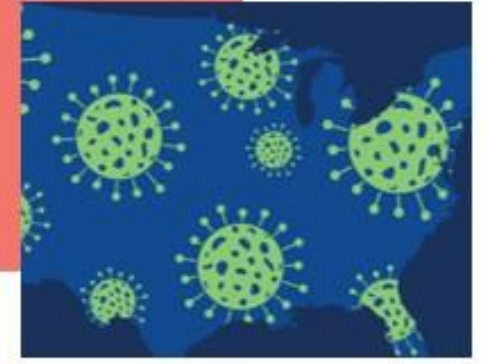
**Interactive Map of
Child Care Needs
for Essential
Workers during
Coronavirus
Outbreak**



**Resource Hub:
Coronavirus
Resources for
Parents, Providers
and Policymakers**



**Take Action:
Contact Your
Member of
Congress to Urge
Them to Support
Child Care in
Federal Stimulus
Packages**



**State-by-State Map
of Child Care and
Coronavirus
Information**

Successes, Challenges, & Opportunities

- Early childhood as a complex system
- Vermont's child care successes and challenges in this moment
- Looking to the future



Putting it all Together

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- Creating context
- Not about dates, but events
- Seize the opportunities



YOUR QUESTIONS



Resources



- Let's Grow Kids [COVID-19 resource page](#), which includes the web form survey you can fill out to be connected with one of our consultants who can provide 1:1 support FREE of charge, *sponsored by LGK's Emergency Fund*
- Connect with early childhood professionals across VT and access resources to save time and reduce costs: www.sharedservicesvt.org
- VSECU's Member Emergency Loan: www.vsecu.com/memberemergencyloan
 - Early educators can access loans of up to \$2,000 with low- or no-interest
 - Let's Grow Kids is covering \$25 membership fee for non-VSECU members and their first month's loan payment
- www.ChildCareAware.org/
- www.buildingbrightfutures.org/covid-19/

THANK YOU!

