

# NEK Business Cohort

**LET'S GROW KIDS**

CHILD CARE IS ESSENTIAL



**Now more than ever, it is important to invest in your child care program!**

You are invited to join the NEK USDA Business Cohort Kick-off event for an overview of the many benefits and opportunities available to you.

**January 10, 2022 from 6-7PM**

## **First Children's Finance Child Care Business Trainings and Follow-up Consultation**

[www.firstchildrensfinance.org](http://www.firstchildrensfinance.org)

### **Family Child Care Business Training**

- Jan 24 @ 6PM: Developing a Marketing Plan for Your Family Child Care Business (2 training hours)
- Feb 28 @ 6PM: Injecting Quality into Your Family Child Care Business (2 training hours)

### **Child Care Center Business Training**

- Feb 7 @ 6PM: When Tuition is Not Enough: Fundraising for your Child Care Center (2 training hours)
- March 21 @ 6PM: Quality Staffing for Your Child Care Center (3 training hours)

### **FIVE ADVANCED Child Care Business Trainings and Follow-Up Consultations**

- Mondays: April 4, 11, 25, May 2, 9 @ 5PM



**TECHNOLOGY GRANTS AVAILABLE!**

To learn more, please contact:

[lorraine@letsgrowkids.org](mailto:lorraine@letsgrowkids.org)

**Learn new business management  
techniques, strategies, and skills  
with peer support!**

## Be a Priority Applicant for the 2022 FREE Wonderschool Program

<https://corp.wonderschool.com>

### Informational Webinar: Jan 31, 6 - 7PM

- Develop your own website
- Communicate easily with parents
- Set it and forget it online billing and tuition
- Access to tax and accounting advice from expert Tom Copeland

## Training and 1-on-1 Consultation for Child Care Programs from the Vermont Small Business Development Center

- Thurs, March 10 from 4 - 6:30PM
- Thurs, March 17 (1-on1) from 4 - 6PM
- Thurs, March 24 from 4 - 6:30PM
- Thurs, April 7 wrap-up from 4 - 6PM
  - 5 hours of PD through Northern Lights

## Child Care Business Administration Course

Invest in your future as an early childhood educator by taking this 3-credit course taught by Jen Severance, VCLF and Paul, Frank, and Collins Legal office.

[www.vthec.org/event/childcare-business-administration-legal-and-financial-management/?instance\\_id=2530](http://www.vthec.org/event/childcare-business-administration-legal-and-financial-management/?instance_id=2530)

- \$350 for 3 college credits for participants living in Orleans, Essex, or Caledonia counties.
- This course meets one of the requirements for becoming a program director.

### Additional Benefits:

- Discover business and program resources available to support best practices using [www.sharedservicesvt.org](http://www.sharedservicesvt.org)
- Gain knowledge from Sharon Easterling's Technology training
- Increase sustainability of your business with an LGK Technology grant
- Receive one-on-one business technical assistance for your early childhood education program



**LET'S GROW KIDS**  
CHILD CARE IS ESSENTIAL

If interested, please contact: [lorraine@letsgrowkids.org](mailto:lorraine@letsgrowkids.org)