



VERMONT CHILD CARE LYNX SOCIAL MEDIA TOOLKIT

[Vermont Child Care Lynx](#) is a new, user-friendly online resource designed to help families search for child care openings, connect with programs, and access other helpful resources for early care and learning services. It is also a great way for early childhood education programs throughout Vermont to market themselves to families at no cost.

WAYS TO SHARE LYNX ON SOCIAL MEDIA

Below is a graphic you can use to share information about Lynx with families in your practice on social media. Also included below are examples of post text you could use when sharing. Feel free to personalize these and make them your own! You can download this graphic [here](#).



Sample post text:

- We get many questions from families about how to find high-quality child care. Now, with the Vermont Child Care Lynx on-line search platform, families can more easily find programs that are just right for you. Child Care Lynx can help show you where the openings are and easily connect you to program websites to learn more. You can use Child Care Lynx to make inquiries to programs and to get on waiting lists too. Go to www.vtchildcarelynx.org to see how this tool can help you.
- We are excited to share that there is now an on-line tool that can help you find high-quality child care that works for your family. Vermont Child Care Lynx can help you learn about regulated child care programs near you and can connect you with other resources for you and your family. You can access Lynx at www.vtchildcarelynx.org . If you don't have internet access or would like help with this process, the Vermont Help Me Grow Program at 211x6 can help.

- We know that finding high-quality, affordable child care is a challenge for many families so we are excited to share the new Vermont Child Care Lynx with you. This on-line platform is available whenever you have time and we find it to be very easy to use. It can help you learn what early childhood education programs near you offer the types of care that you are looking for including regulated home-based programs and larger child care centers. Click on www.vtchildcarelynx.org to get started.
- For families needing to find high-quality child care, there is a new tool, Vermont Child Care Lynx, that can help you to make this process easier. You can access this helpful platform at www.vtchildcarelynx.org . Even with great resources like Lynx, we know that there are not enough high-quality child care options for all Vermont families. If you want to learn about the campaign for building an affordable, high-quality child care system for all Vermonters, learn more at www.letsgrowkids.org and click on the sign+ button to let your legislator know that child care is important for Vermont families like yours.

Don't forget to **follow us on social media** ([Instagram](#), [Facebook](#), [Twitter](#)), tag us in your child care posts, and share our posts with your audience!