



Child Care Is Essential to Vermont Businesses

Support your employees by supporting Vermont's Child Care Is Essential Campaign, network with businesses across the state who share your passion for this mission, and enjoy exceptional marketing reach and affinity with Let's Grow Kids.

\$2,500 includes:

- » **LET'S GROW KIDS ON THE GO!** The Let's Grow Kids van is a visible and mobile symbol of our campaign. We'll add your logo and travel statewide to inspire volunteers.
- » **CHILD CARE IS ESSENTIAL TOOLKIT** You'll be provided with a customizable toolkit to help you promote the campaign among your employees.
- » **SOCIAL MEDIA GRATITUDE POSTS** We look forward to sharing our gratitude for your support with our social media following across all channels.
- » **IMPACT REPORT** Acknowledgement of your company's leadership within twice yearly impact updates reaching thousands of Vermonters.
- » **WEBSITE** Your logo will feature prominently on our website, showing your clear support for the campaign and your commitment to Vermont's children.

\$5,000 includes benefits above plus:

- » **CURATED, JOINT PROMOTIONAL OPPORTUNITIES** Collaborate with Let's Grow Kids communications team to achieve your company's marketing goals.
- » **EMAIL OUTREACH** Add your company name and logo to our email communications reaching tens of thousands of Vermonters each week.

\$10,000 includes ALL benefits above plus:

- » **INCLUSION IN PRESS RELEASES** Make sure your business is associated with the campaign for Vermont's child care system through inclusion in our press releases.
- » **IMPACT CALLS** Join CEO Aly Richards, board members, and special guests at these events designed to highlight specific areas of the campaign.
- » **BOARD & FRIENDS ANNUAL MEETING** You're invited to attend intimate cocktail or dinner gatherings with the Board and key stakeholders for discussion and good company.

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Investing in children is the smart thing to do and the right thing to do. People's United Bank is a proud corporate sponsor of Let's Grow Kids' leadership of Vermont's child care campaign.

MICHAEL SEAVER
Vermont President | People's United Bank

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Child care is an investment that supports Vermont's business community. I am proud to support Let's Grow Kids' leadership of Vermont's campaign for child care.

MICHELE ASCH
VP Leadership & Organizational Development | Twincraft Skincare



Interested in running an Employee Matching Gift Campaign? Let us help!
Want to discuss other ways to engage? Contact us today.

HANNAH BURNETT, Director of Campaign Giving
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