

## Let's Grow Kids Grassroots Leadership Circle

### Volunteer Engagement

#### **What it is:**

A group of 14 childcare champions from each county of the state, both current and rising leaders, with diverse experience and levels of expertise in advocacy. These leaders will be trained in Let's Grow Kids' (LGK) mission and be ready spokespeople and agents of change for the child care movement.

#### **Goals of the Program:**

- Identify Vermont leaders who are engaged within their community networks to develop new childcare advocates;
- Train a cohort of local champions who are ready to quickly respond to calls to action during the legislative session and to be spokespeople for LGK's mission; and for
- Childcare champions to continue to advocate in their home county and region through and post 2025.

#### **The Ideal Candidate Will Be:**

- Passionate about Let's Grow Kid's mission of affordable high-quality childcare for all Vermont families
- Able to dedicate 5 hours a month to grassroots organizing, which will be a combination of scheduled outreach events and rapid response actions
- Willing to leverage personal networks (such as friends, family, employer, volunteer/ social organizations, and business contacts) to promote Let's Grow Kids' mission
- Does not need to be a skilled spokesperson, but should be eager to learn how to represent the mission
- Nimble and willing to be available to be a spokesperson when invited
- Available for one full day, in person training and periodic zoom meetings (these will be scheduled around participants availability)
- Ability to respond within 48 hours to periodic rapid response requests of the legislative session

#### **Compensation:**

Selected participants will receive a volunteer stipend of \$250 plus travel compensation to be a leader advocate from February 1, 2023 to June 30, 2023.

#### **Commitments of LGK:**

- Develop a transparent and equitable process for recruitment and training of the cohort
- Provide one full day training in leadership and advocacy (details below)
- Provide ongoing support to the cohort in terms of training, information, and resources – both national and VT
- Communicate calls to action to the participant through text, phone, and email and provide the tools and resources to do so
- Convene periodic zoom meetings
- Pay stipend for participation in training

### **Leadership & Advocacy Training:**

- Your story, why it matters, how it connects to the mission, and how to share it
- LGK priority overview
- Legislative processes
- Media requests and how they might work
- Tools for Community Organizing

### **Commitments of the Childcare Champion:**

- One Full Day Training - Tentatively scheduled the week of February 6th, 2023
- Share your childcare story for future use in public LGK communications (video, personal profile)
- Bring 10 new people into the childcare movement through rapid response moments
- Contact legislators for at least 3 Rapid Response Calls to Action
- Share calls to actions within your personal network throughout the legislative session
- Share LGK events and calls to action to your social media or Front Porch Forum accounts, 3 times per month

### **Optional:**

- Attendance at LGK's Rally at the Statehouse on April 12, 2023
- Additional opportunities throughout session