

Focus Group Invitation

Hello...

This is the beginning of the follow-up to the survey that many of you participated in about your family-related needs and how the benefits and practices at [**EMPLOYER NAME**] helps you address them. We have reviewed the survey results and now we would like to create a focus group to keep this initiative moving along. The purpose of the focus group is to bring employee perspectives to the results and also look at how we, as an organization, may do things differently in the future. We don't have any preconceived ideas about what that may look like, we truly want to find out what employees think about the information that was shared through the survey.

If you are interested in joining the focus group, please let [**CONTACT PERSON**] know. We are hoping to create a group of about 8-12 employees across all sections of our organization. They will meet during regular work hours, probably for about an hour.

Thanks again to everyone who participated in the survey. Getting your input was extremely helpful and we look forward to how this will help us grow as an organization.