

LITTLE KIDS, BIG IMPACT: YOUR INVESTMENTS AT WORK IN 2018



Dear friends,

Thank you for your investment in Let's Grow Kids (formerly Permanent Fund for Vermont's Children).

Together, we're building a system to ensure Vermont children have affordable access to high-quality child care today, tomorrow, and forever.

In November, my family welcomed twins. And now I'm facing many of the same challenges Vermonters have experienced for years.

Working parents are struggling to find and afford high-quality child care. At the same time, early educators are barely making ends meet. Businesses are straining to find and keep employees. Our population is shrinking, and our social services needs are rising. **But all of that is changing—thanks to you.**

You've helped make huge progress toward our shared goal: to ensure that every child in Vermont has affordable access to high-quality child care by 2025.

OUR NEW NAME

Thanks to feedback from investors like you, Permanent Fund for Vermont's Children and its programs (Let's Grow Kids and Vermont Birth to Five) are now **Let's Grow Kids**.

Together, we're entering the solution phase of our strategy. **Our new name represents the momentum you've helped us grow since our founding.** We're honored to have your investment as we look toward 2025.

And we're not done yet. Together, we're making Vermont the best place to raise a family, and we can't do it without you.

Thank you,

Aly Richards
Chief Executive Officer, Let's Grow Kids

P.S., Coming soon is a fully updated website reflecting our new name and combined programs. If you have questions or comments, please get in touch at invest@letsgrowkids.org. Thank you.



IMPACT HIGHLIGHTS

30,000 supporters

like you standing behind high-quality, affordable child care in Vermont.

1,023 more high-quality child care spaces

statewide in 2018, which means more families have access to high-quality care.

1,304 early educators

in 2018 gaining the tools and support they need to best serve children and families.

123 business leaders

across all sectors of the Vermont economy influencing workplace and health care policies to support working parents.

79 legislative champions

energized to fuel public investment in our child care system beginning in 2019.

THANKS TO YOU...

" We have come a long way, and our goal is in sight. But we can't solve this problem alone. I'm grateful for your support and partnership.

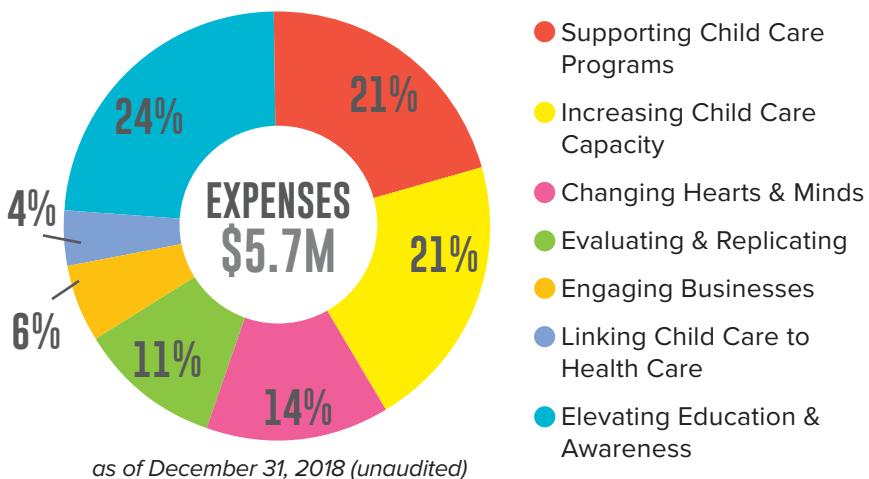
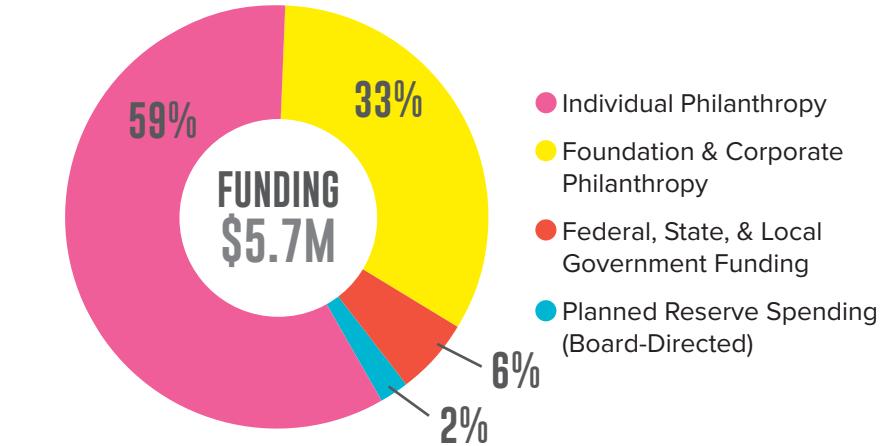
- Rick Davis, President & Co-Founder, Let's Grow Kids



2018 FINANCIALS

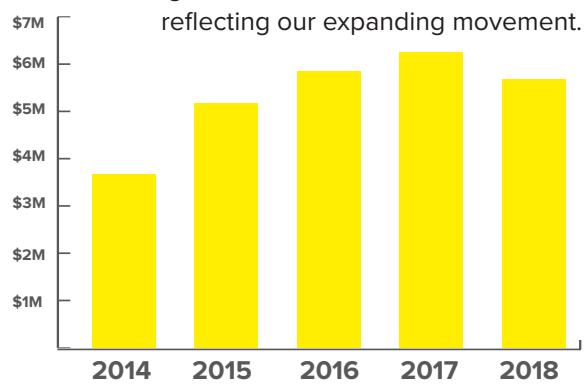
Donations from investors like you made up **94%** of our mission-critical income in 2018, while 6% came from local, state, and federal government grants.

Your investment means that affordable access to high-quality child care is within reach for more Vermonters every year. **Thank you.**



IMPACT IS GROWING, THANKS TO YOU

Investments from supporters like you have grown, allowing us to double our work since 2014, reflecting our expanding movement.



Let's Grow Kids (formerly Permanent Fund for Vermont's Children) is a Supporting Organization of the Vermont Community Foundation (VCF). VCF provides financial management, legal compliance, and investment oversight for Let's Grow Kids.

OUR MISSION

Affordable access to high-quality child care
for all Vermont families by 2025.

OUR VISION

Vermont is the best place to raise a family.

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