

Orleans & Essex Counties

CHILD CARE AS A VEHICLE FOR RURAL ECONOMIC OPPORTUNITY

It is more evident than ever that strong business management skills are essential for the success and sustainability of child care programs. Let's Grow Kids has established a small business development training program for a cohort of early childhood educators, program owners, and directors from the Northeast Kingdom. These early childhood educators will be trained by experts presenting on topics such as planning and development, financial literacy, budgeting, fundraising, marketing, and succession planning. Funding for this project was made possible in part with a Rural Business Development Grant from USDA Rural Development.

This program will also focus on technology solutions and utilizing business management software. The cohort will receive high-touch technical assistance and business consultation. In 2021, 15 child care programs in the Northeast Kingdom have joined this cohort and will participate in trainings including "Developing a Marketing Plan for Your Family Child Care Business" and "When Tuition is Not Enough: Fundraising for Your Child Care Center". This program will help shape and inform the development of a statewide resource center for Vermont child care programs. A statewide business development center for child care programs is an essential component of a sustainable child care system.

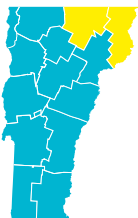
THANK YOU FOR YOUR YES VOTE ON H.171 IN ORLEANS COUNTY!

SENATORS:	REPRESENTATIVES:	
Russ Ingalls	Lynn Batchelor	Woodman Page
Robert Starr	Mark Higley	Katherine Sims
	Larry Labor	Brian Smith
	Paul Lefebvre	Vicki Strong
	Michael Marcotte	

THANK YOU FOR YOUR YES VOTE ON H.171 IN ESSEX COUNTY!

SENATORS:	REPRESENTATIVES:
Russ Ingalls	Paul Lefebvre
Robert Starr	Terri Lynn Williams

ORLEANS & ESSEX COUNTIES BY THE NUMBERS



CHILDREN LIKELY TO NEED CARE:

- 416 Infants
- 221 Toddlers
- 466 Preschoolers

CHILD CARE SPACES NEEDED TO MEET DEMAND:

- 300 for Infants
- 98 for Toddlers
- 286 for Preschoolers



If I could afford to do all that I know how to do, all that research shows is best practice and makes the biggest impact for our children, instead of raindrops, I could make waves."

CHRIS NELSON
Director, Mountain View Child Care | North Troy



A child is the most important part of a parent's life. No family should have to worry about giving them a good start.

High quality child care should be affordable to all families so they can make the best choices without being forced to choose between a strong start for the family or for the child."



NICOLE YOUNG
Parent | North Troy